ORDER

Orders Order / Rev: 711824 06305964 Alt Order #: MD JOBS & SCHOOLS Product Desc: **WUSA** 1739 Estimate: 09/07/12 - 09/13/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 09/06/12 / 09/10/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW WEEKLY Billing Cycle: Washington, DC 20007 15% Agency Commission: Advertiser For Maryland Jobs & Schools Name: A35+ Demographic: New Business Thru: **Product Codes:** IS-Issue/Non Ballot Order Separation: 00:15:00 Priority: P-5 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan **Totals** Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating September 2012 \$241,650.00 \$205,402.50 0.00 119

Account	Executives

09/09/12

09/16/12

34

85

09/03/12

09/10/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

\$80,537.50

\$124,865.00

Totals

119

\$241,650.00

\$205,402.50

0.00

\$94,750.00

\$146,900.00

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 WUSA	09/07/1	2 09/13/12	10-11a	CM	10-11a	МГЖГБ	:30 5	\$1,000.00 P-1	0.00 NM	5	\$5,000.00
			Let's Make A Dea	ıl							
LET'S MA	AKE A D	DEAL									
<u>Start</u>	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/0	7/12	09/13/12	MTWTF	5	\$1,000.00	0.00					
E 2 WUSA	09/07/1	2 09/13/12	Letterman	CM	1135P-1237	'A MTWTF	:30 5	\$1,200.00 P-1	0.00 NM	5	\$6,000.00
			Late Night with D	avid Letterma	n						
LETTERI	MAN										
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/0	7/12	09/13/12	MTWTF	5	\$1,200.00	0.00					
E 3 WUSA	09/07/1	2 09/13/12	Price Is Right	CM	11a-12p	MTWTF	:30 5	\$1,500.00 P-1	0.00 NM	5	\$7,500.00
			The Price is Righ	t							
PRICE IS											
	t Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 09/0	7/12	09/13/12	MTWTF	5	\$1,500.00	0.00					
E 4 WUSA	09/07/1	2 09/13/12	DT	CM	9a-3p	MTWTF	:30 5	\$1,800.00 P-1	0.00 NM	5	\$9,000.00
			Daytime		(12:30 PM-3	:00 PM)					
CBS SO	APS										
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/0	7/12	09/13/12	MTWTF	5	\$1,800.00	0.00					
E 5 WUSA	09/07/1	2 09/13/12	9 News @ Noon	CM	12-1230P	MTWTF	:30 5	\$1,500.00 P-1	0.00 NM	5	\$7,500.00
			9 News @ Noon								
9 NEWS	AT NO	NC									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/0	7/12	09/13/12	MTWTF	5	\$1,500.00	0.00				ı	

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Order / Rev: 711824 Advertiser: For Maryland Jobs & Schools

See MG 11.6,11.7,11.8,11.9

Alt Order #: 06305964 Product Desc: MD JOBS & SCHOOLS **WUSA**

Flight Dates: 09/07/12 - 09/13/12 Estimate: 1739

								_	
Ln Ch Start End	Inventory Code		Start/End T		Len Spo		Pri Rtg Ty		Amount
E 6 WUSA 09/07/12 09/13/1 THE DOCTORS	2 3-4p The Doctors	СМ	3-4p	MTWTF-	- :30	5 \$800.0	0.00 N	IM 5	\$4,000.00
Start Date End Date Week: 09/07/12 09/13/12		Spots/Week 5	Rate \$800.00	Rating 0.00					
E 7 WUSA 09/07/12 09/13/1	2 4-5p Dr. Phil	CM	4-5p	MTWTF-	- :30	5 \$1,200.0	0.00 N	IM 4	\$4,800.00
DR PHIL									
Start Date	MTWTF		\$1,200.00	Rating 0.00	Ma alada sa	l an ath	Data Dta Tu		
Spot Ch Date Range 2 NUSA 09/07/12-09/13/12	Description 4-5n	<u>Stan</u> 4-5p	t/End Time		Weekdays MTWThF	Length - 30/\$1-2	Rate Rtg Ty 00.00) 0.00 /		
See MG 11.6,11.7,11.	•	ч ор	•		IIII WIIII	.50(ψ1,Σ	00.00) 0.00 1	1101	
E 8 WUSA 09/07/12 09/13/1	2 430-5a 9 News Now @ 4		M-F 430-5a	MTWTF-	- :30	5 \$300.0	0.00 N	IM 5	\$1,500.00
9 NEWS AT 430AM									
<u>Start Date</u> <u>End Date</u> Week: 09/07/12 09/13/12		Spots/Week 5	Rate \$300.00	Rating 0.00					
E 9 WUSA 09/07/12 09/13/1	2 5-6a 9 News @ 9 9News @ 5a	5a CM	5-6a	MTWTF-	- :30	8 \$800.0	0.00 N	IM 8	\$6,400.00
9 NEWS AT 5AM Start Date - End Date) Wookdays	Spots/Mook	Poto	Pating					
Start Date End Date Week: 09/07/12 09/13/12		Spots/Week 8	<u>Rate</u> \$800.00	Rating 0.00					
E 10 WUSA 09/07/12 09/13/1	2 9 News @ 5p 9 News @ 5p	СМ	5-6p	МГЖГБ-	- :30	5 \$1,000.0	0.00 N	IM 4	\$4,000.00
9 NEWS AT 5PM	•								
Start Date	MTWTF		\$1,000.00	Rating 0.00			D . D. T		
Spot Ch Date Range 4 NUSA 09/07/12-09/13/12	Description 9 News @ 5n	<u>Stan</u> 5-6p	t/End Time		Weekdays MTWThF	Length -30(\$1-0	Rate Rtg Ty 0.00 /		
See MG 11.6,11.7,11.		0 ор	•		MI WIII	.ου(φ1,ο	00.00) 0.00 1	,,,,,	
E 11 WUSA 09/07/12 09/13/1	2 9 News @ 6p 9 News @ 6p	CM	6-630p	MTWTF-	- :30	5 \$1,500.0	0.00 N	IM 8	\$15,700.00
9 NEWS AT 6PM									
<u>Start Date</u> <u>End Date</u> Week: 09/07/12 09/13/12		Spots/Week	Rate \$1,500.00	Rating 0.00					
Spot Ch Date Range	Description		t/End Time	0.00	Weekdays	Length	Rate Rtg Ty	ре	
3 NUSA 09/07/12-09/13/12	•	6-63	0p		MTWThF	:30 (\$1,5	00.00) 0.00 <i>l</i>	IM	
See MG 11.6,11.7,11.					.,	00 00			
6 VUSA 09/10/12-09/10/12 MG for 13.1,10.4,7.2,		en's Final Men	's Final		M	:30 \$2,4	125.00 0.00 N	IM	
7 VUSA 09/10/12-09/10/12		en's Final Men	's Final		M	:30 \$2,4	125.00 0.00 N	IM	
MG for 13.1,10.4,7.2,1	11.3								
8 VUSA 09/10/12-09/10/12 MG for 13.1,10.4,7.2,	•	en's Final Men	's Final		M	- :30 \$2,4	125.00 0.00 N	IM	
9 VUSA 09/10/12-09/10/12 MG for 13.1,10.4,7.2,		en's Final Men	's Final		M	:30 \$2,4	125.00 0.00 N	IM	
E 12 WUSA 09/07/12 09/13/1	2 6-7a 9 News @ 9News @ 6a	6a CM	6-7a	MTWTF-	- :30	8 \$850.0	0.00 N	IM 8	\$6,800.00
9 NEWS AT 6AM	0.10.10 0 00								
Start Date End Date Week: 09/07/12 09/13/12	MTWTF	Spots/Week 8	<u>Rate</u> \$850.00	Rating 0.00					
E 13 WUSA 09/07/12 09/13/1	2 CBS Evening No CBS Evening No		630-7p	MTWTF-	- :30	2 \$6,000.0	0.00 P-1	IM 1	\$6,000.00
CBS EVENING NEWS	N/a al al acces	On ata ///	D-1-	Datin -					
Start Date End Date Week: 09/07/12 09/13/12		Spots/Week 2	Rate \$6,000.00	Rating 0.00					
Spot Ch Date Range 1 WUSA 09/07/12-09/13/12	Description	Start	t/End Time	2-2-2	Weekdays MTWThF	Length :30(\$6,0	Rate Rtg Ty		
Soo MC 11 6 11 7 11	9 11 0							1	

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Order / Rev: 711824 Advertiser: For Maryland Jobs & Schools

Alt Order #: 06305964 Product Desc: MD JOBS & SCHOOLS **WUSA**

Flight Dates: 09/07/12 - 09/13/12 Estimate: 1739

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
E14 WUSA	09/07/1	2 09/13/12	9 News Tonight 7	•	7-730p	МГWГF	:30	5 \$1,500.00 P-1	0.00 NM	5	\$7,500.00
O NIEWY	C TONIC	UT	9 News Tonight 7	' p						1	
	S TONIG art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/13/12	MTWTF		\$1,500.00	0.00				i	
E 15 WUSA	09/07/1	2 09/13/12	CBS This Morning		7-9a	МГWГF	:30	10 \$400.00 P-1	0.00 NM	10	\$4,000.00
			CBS This Mornin	g						1	
	HIS MOR		Ma aladaya	Consta ///onle	Dete	Datina				ĺ	
Sta Week: 09/	rt Date /07/12	End Date 09/13/12	Weekdays MTWTF	Spots/Week 10	Rate \$400.00	Rating 0.00				i	
E 16 WUSA			Entertainment To		730-8P	МГЖГБ	:30	2 \$3,000.00 P-1	0.00 NM	2	\$6,000.00
			Entertainment To	-				_ +=,===================================		_	40,000.00
ET										1	
	rt Date	End Date 09/13/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$3,000.00	Rating 0.00				i	
Week: 09/ E 17 WUSA			9-930a	CM	9-930a	MTWTF	:30	5 \$350.00 P-1	0.00 NM	5	\$1,750.00
LII WOOA	03/01/1	2 03/13/12	Inside Edition	Civi	9-930a	WII WII	.50	3 \$330.001 - h	0.00 14101	Ĭ	ψ1,730.00
INSIDE	EDITION	١								1	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/13/12	MTWTF	5	\$350.00	0.00		5	0.00.1114	_	A4 750 00
E 18 WUSA	09/07/1	2 09/13/12	930-10a The Insider	CM	930-10a	MTWTF	:30	5 \$350.00 P-1	0.00 NM	5	\$1,750.00
THE IN	SIDER		THE INSIDE								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1	
Week: 09/		09/13/12	МГЖГЕ	5	\$350.00	0.00					
E 19 WUSA	09/07/1	2 09/13/12	9 News @ 11p	CM	M-Su 11-11	35p MTWTFSS	:30	5 \$3,000.00 P-1	0.00 NM	5	\$15,000.00
9 NEWS	S AT 11F	PM	9 News @ 11p							1	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ĺ	
Week: 09/	/07/12	09/13/12	MTWTFSS	5	\$3,000.00	0.00				l	
E 20 WUSA	09/07/1	2 09/07/12	Fri Prime C	CM	10-11P	F	:30	1 \$10,000.00 P-1	0.00 NM	1	\$10,000.00
BI LIE B	BLOODS		Blue Bloods								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ĺ	
Week: 09/	/03/12	09/09/12	F		\$10,000.00	0.00					
E 21 WUSA	09/07/1	2 09/07/12	US Open Tennis	CM	US Open T	ennisF	:30	2 \$2,000.00 P-2	0.00 NM	2	\$4,000.00
IIS ODI	EN TENN	IIC	US Open Tennis								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				i	
Week: 09/		09/09/12	F		\$2,000.00	0.00				ĺ	
E 22 WUSA	09/07/1	2 09/07/12	Fri Prime B	CM	9-10P	F	:30	1 \$6,000.00 P-1	0.00 NM	1	\$6,000.00
001 NN			CSI: NY							1	
CSI-NY	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ	
Week: 09/		09/09/12	F	1	\$6,000.00	0.00				i	
E 23 WUSA	09/10/1	2 09/10/12	US Open Tennis	CM	US Open T	ennis M	:30	2 \$2,000.00 P-1	0.00 NM	2	\$4,000.00
			US Open Tennis		(11:00 AM-6	6:00 PM)				1	
	EN TENN		Mookdovo	Cnoto/Mook	Doto	Dating				i	
Week: 09/	rt Date /10/12	End Date 09/16/12	Weekdays M	Spots/Week 2	Rate \$2,000.00	Rating 0.00				i	
Spot Ch	Date Ra		escription		t/End Time		Veekdays	Length Rate	Rtg Type	1	
			IS Open Tennis	US (Open Tennis	(11:00 AM-6:00 M	[- :30 (\$2,000.00	0.00 NM		
	e MG 23		ring these times]							1	
		-	IS Open Tennis	US	Open Tennis	(11:00 AM-6:00 M	[- :30 (\$2,000.00	0.00 NM	i	
	e MG 23				,	,		2-17-30000	,	1	
		-	ring these times]							1	
_			S Open Tennis	US	Open Tennis	-	Sa-	- :30 \$2,000.0	0.00 NM	1	
-	for 23.1	-	S Open Torris	110.4	Onon Tonni-		C-	-20 62 000 0	0 000 NB4	1	
_	09/08/12 for 23.1		S Open Tennis	05 (Open Tennis	-	Sa-	- :30 \$2,000.0	U.UU INIVI	1	
	- 101 20.1	,								ı	

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Order / Rev: 711824 Advertiser: For Maryland Jobs & Schools

Alt Order #: 06305964 Product Desc: MD JOBS & SCHOOLS **WUSA**

Flight Dates: 09/07/12 - 09/13/12 Estimate: 1739

Ln Ch Start End	d Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 24 WUSA 09/08/12 09/0	· ·	CM	1135P-1235A	4S-	:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
CRIMINAL MINDS	Criminal Minds									
Start Date End D	Date Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/12 09/09		1	\$750.00	0.00						
E 25 WUSA 09/08/12 09/0			8-10AM	S-	:30	2	\$350.00 P-2	0.00 NM	2	\$700.00
SATURDAY EARLY SH	CBS This Mornin	ig: Saturday								
Start Date End D		Spots/Week	Rate	Rating						
Week: 09/03/12 09/09/		2	\$350.00	0.00			140 000 00 D 4	0.00.104		# 00 000 00
E 26 WUSA 09/09/12 09/0	9/12 NFL Football Gar NFL Football Ga		Sat-Sun 1-4p	S	:30	2\$	316,000.00 P-1	0.00 NM	2	\$32,000.00
NFL	THE POOLDAIN GA	1110 # 1								
Start Date End D		Spots/Week	Rate	Rating						
Week: 09/03/12 09/09/ E 27 WUSA 09/09/12 09/0			\$16,000.00 630-7P	0.00	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
E27 WOSA 09/09/12 09/0	9 News @ 630Pl		030-7F	3	.30	1	\$1,000.00 F-2	U.UU INIVI	'	\$1,000.00
9 NEWS AT 630PM SU	NDAY	,								
<u>Start Date</u> <u>End D</u> Week: 09/03/12 09/09		Spots/Week 1	Rate \$1,000.00	Rating 0.00						
E 28 WUSA 09/09/12 09/0	12	· ·	9-1030a	S	:30	1	\$4,000.00 P-1	0.00 NM	1	\$4,000.00
220 1100/1 00/00/12 00/0	CBS Sunday Mo	J	0 10000	٥	.00	·	ψ1,000.001	0.00 14111		ψ1,000.00
CBS SUNDAY MORNIN				5						
Start Date End D Week: 09/03/12 09/09		Spots/Week 1	Rate \$4,000.00	Rating 0.00						
E 29 WUSA 09/09/12 09/0	·	CM	9-10P	S	:30	1	\$9,000.00 P-1	0.00 NM	1	\$9,000.00
	The Good Wife									
THE GOOD WIFE	Note Weekdeye	Cnoto/Mook	Poto	Poting						
Start Date End D Week: 09/03/12 09/09/		Spots/Week 1	Rate \$9,000.00	Rating 0.00						
E30 WUSA 09/13/12 09/1	3/12 Thu Prime C	CM	10-11P	T	:30	1	\$9,000.00 P-1	0.00 NM	1	\$9,000.00
	Person of Interes	st								
PERSON OF INTERES Start Date End D		Spots/Week	Rate	Rating						
Week: 09/10/12 09/16		1	\$9,000.00	0.00						
E 31 WUSA 09/13/12 09/1	3/12 Thu Prime B	CM	9-10P	T	:30	1\$	312,000.00 P-1	0.00 NM	1	\$12,000.00
BIG BROTHER	Big Brother 14									
Start Date End D	ate Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12 09/16		1	\$12,000.00	0.00						
E 32 WUSA 09/11/12 09/1		CM	10-11P	- T	:30	1	\$8,000.00 P-1	0.00 NM	1	\$8,000.00
PERSON OF INTERES	CSI: Crime Scen	e Investigation	1							
Start Date End D		Spots/Week	Rate	Rating						
Week: 09/10/12 09/16		1	\$8,000.00	0.00						
E33 WUSA 09/11/12 09/1	1/12 Tue Prime A NCIS	CM	8-9P	- T	:30	1\$	S12,000.00 P-1	0.00 NM	1	\$12,000.00
NCIS	NOIS									
Start Date End D		Spots/Week	Rate	Rating						
Week: 09/10/12 09/16			\$12,000.00	0.00			AD 200 20 D 4	0.00.104		Φο οοο οο
E34 WUSA 09/12/12 09/1	2/12 Wed Prime B Criminal Minds	СМ	9-10P	W	:30	1	\$9,000.00 P-1	0.00 NM	1	\$9,000.00
CRIMINAL MINDS	Cai mildo									
Start Date End D		Spots/Week	Rate	Rating						
Week: 09/10/12 09/16	/12 W	1	\$9,000.00	0.00					l	